Principles of handling personal data and their processing

- 1. Basic concepts
- 1.1. These principles on the handling and processing of personal data (hereinafter referred to as the "Principles") are issued in connection with the provisions of Article 4 (7) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and free movement of such data and repealing Directive 95/46 / EC (General Data Protection Regulation) ("GDPR").
- 1.2. This document is based on the general terms and conditions as stated on the ww.parkinto.com website. Therefore, all terms and expressions will have the same meaning in this Policy as defined in these General Terms and Conditions.
- 1.3. Other legal terms arising from the GDPR have the same meaning in this Policy as they follow from the GDPR.
- 2. Processed data
- 2.1. In connection with the operation of software, the Provider obtains and subsequently processes the following personal data from the Customer:
- users email addressses
- invoice details
- 2.2. The Customer provided all the above data to the Provider as part of the registration on the website www.parkinto.com, or through and in connection with the use of the SW.
- 2.3. The Provider declares that the personal data provided by the Customer are not transferred outside the EU as part of the processing.
- 2.4. The Customer acknowledges that in addition to the personal data listed in Article 2.1. The Provider also collects so-called "cookies", i.e. anonymous data for analytical purposes due to the personalization of the environment, offers, and increasing the quality of services. The customer can prohibit the use of cookies (except for the basic category analytical).
- 3. Method of processing and handling personal data and data
- 3.1. Processing of personal data means the processing of data referred to in Article 2.1. Principles to the extent necessary to fulfill the scope of the license agreement on the use of software between the Provider and the Customer. In accordance with the General Terms and Conditions, the Customer agrees to such processing and disposal by concluding a contractual relationship.
- 3.2. By concluding a contractual relationship, the Customer also agrees to the provision of personal data for the purpose of their processing by the Provider or a person designated by it for the purposes of the Provider's marketing. This consent may be revoked by the Customer at any time during the term of the contractual relationship.
- 3.3. By concluding a contractual relationship, the customer expressly agrees that his personal data does not have to be processed directly by the provider, but through the processors

appointed and authorized by him. The Provider is obliged to publish a list of current processors of personal data on the www.parkinto.com website,

- 3.4. There is no automatic individual decision-making by the Provider in the sense of No. 22 GDPR.
- 4. Customer Rights
- 4.1. Should the Customer ask the Provider for information on the current state of collection and processing of his personal data during the duration of the contractual relationship, the Provider is obliged to send an overview of all personal data processed by the Provider or any person authorized by the Provider to the Customer's registered address within one month.
- 4.2. In the event that the Customer abuses his right pursuant to paragraph 4.1. (especially by excessive requests for information about the processing of personal data), the Provider is entitled a) not to respond to repeated requests of the Customer, or b) to demand from the Customer reimbursement of costs associated with processing the Customer's request.
- 4.3. Should the Customer find out that his personal data is processed in a way damaging his personal rights, he is entitled to request the Provider to eliminate this defective condition.
- 5. Deleting data
- 5.1. After the termination of the contractual relationship between the Provider and the Customer, the Provider is obliged to delete the Customer's account data, unless it is obliged to store personal data on the basis of a special law.
- 5.2. User account data will be deleted immediately upon termination of the license agreement.
- 5.3. Within forty-five (45) days from the deletion of the account, the Provider will also delete the Customer's account data from the application backups.
- 5.4. The Provider shall delete Records of SW activity (logs), which may also contain records of the Customer's activity in his account within one (1) year from the cancellation of the account.
- 5.5. The Provider retains the following data after the termination of the contractual relationship:
- Email address of the account holder (only for any necessary contact, it will not be used for any marketing purposes).
- A survey was completed when canceling the account.
- Correspondence and online interviews that the Customer had when resolving his support inquiries using email or online chat tools.
- If the Customer voluntarily responds to the Provider's survey, such responses will be retained even after the account has been deleted.